

# BENTON PARK NEWS

The Monthly Publication of the **Benton** Park Neighborhood Association

Volume 8, Number 1

January, 1991

## Election of Officers

The 1991 election of **Benton** Park Neighborhood Association Officers will be held at the next membership meeting on January 8 at the **Girls Club**, 2216 Sidney, at **7:30PM**. The **election will be** by ballot and all members are encouraged to attend this meeting. Members must be present to vote.

The Nominating Committee will continue to take nominations up to the time of the election. To date the candidates include the following:

### Slate One

President • Paul **LaFlam**  
Vice President • Nancy **McRee** (Incumbent)  
Secretary • Libby Reuter  
Treasurer • Keven Kelleher (Incumbent)

### Slate Two

President • John Harrison  
Vice President • Mike Warner  
Secretary • Libby Reuter  
Treasurer • Kevin Kelleher (Incumbent)

## Operation TREE

### *(Trees Renew Energy in the Environment)*

During the weekend of December 14 and 15, Marion Smith, Project Director, and Libby Reuter, along with members of the Girls Club and about thirty neighborhood people planted two hundred trees and shrubs in Pontiac Central Park at Salena and Lynch. The purpose of this grant, which was made possible by the Missouri Department of Natural Resources, Division of Energy, and the U.S. Department of Energy, is to show that tree planting can conserve energy.

The hard work and perseverance that has made this project possible **will** be appreciated by many people for years to come. Thank you!

## By-Laws Committee

This committee has been meeting regularly over the past months to revise and redefine the existing by-laws which had become obsolete in some areas and were inadequate in others. The revised by-laws have been reshaped to better fit the **Benton** Park Neighborhood Association as we now know it.

Several issues in particular that needed reworking, such as method and **eligibility** of voting, what constitutes a quorum, and forming committees, have been added to the revised copy to allow for more participation by the membership in the business of the Association.

Copies of the revised by-laws **will** be available at the January meeting for membership purusal **and** discussion at a future meeting.

## Citicorp

### Urban Renaissance Grant

A meeting **will** be held on January 10, **7:00 PM**, at the home of Paulette **Deutman**, 2013 Congress. Anyone interested or **knowledgeable** in the art of producing and developing video tapes, video-editing, photography, and script writing is invited to attend and become involved with this important **Benton** Park marketing project. The **evening will** be spent in outlining and assigning the various tasks involved, and in starting to develop actual script of a videotape that will be used to "showcase" our **Benton** Park neighborhood. Paulette's phone number is **776-7074**.

As mentioned in an earlier newsletter, through the efforts of Paulette and others, **Benton** Park received **\$5,000** from **Citicorp** to use toward promoting and marketing our neighborhood.

## House Tour Committee

On December 9, a group of interested people met at the home of Mark and Roe **Amiel** to discuss the upcoming house tour. Items of business included selecting Mother's Day weekend, May 11-12, 12:00-5:00 PM, as the dates and time of the 1991 **Benton Park House and Studio Tour**.

Committees and chairpersons were established, as follows: Graphic Arts--Linda Comfort; Public Relations and Promotion--Libby Reuter; Sponsorship Committee--Dan **Pierron**; Home Selection Committee--Kathleen Kelly; **Advertising Sales**--Barb Marshall & Scott Farquhar; Logistics--Paulette Deutman.

The next meeting will be held on Sunday, January 20, 2:00 PM, at the home of Paulette Deutman, 2013 Congress. Additional volunteers are welcome and invited to attend this meeting. Becoming involved with the house tour is an excellent way to get to know **other** people in **Benton Park**! We highly recommend you attend and sign up for any of the above categories. For further information, contact Bob Friend, Chairman of the House Tour Committee, 771-0208.

## Community Services Committee

This committee is now active to mediate the needs of local citizens and the responses of city and community structures and to explore various as-

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**pects** of our community life that will add security, comfort, and wellbeing to all of us who live here.

If you have particular needs or suggestions or positive responses regarding fire and police services, garbage collection, litter and noise control or any other community services; or if you know of a drug problem, we'd like to hear from you. Call Rev. Michael Vosler, 772-0263.

## Neighborhood Growth Grant

Community Marketing Resources, Inc., a not-for-profit corporation recently formed by several **Benton Park** residents, has been awarded **\$3,100** in the 1990 Southwestern **Bell/CDA** Neighborhood Growth Grant program.

According to Ron Bentley and Charlie **Dahlheimer**, directors of the corporation, the purpose of the corporation is to provide professional **marketing** programs for communities such as **Benton Park**. During its first year of operation, the corporation will focus its attention primarily on marketing the **Benton Park** community.

With funds from this grant, the circulation of our **Benton Park News** will be expanded to include every resident, building and business owner within the boundaries of **Benton Park**, and to civic, business and financial leaders throughout the metropolitan St. Louis area.

The corporation will also conduct marketing surveys and schedule periodic meetings with real estate and financial professionals to focus on opportunities for development within our **Benton Park** community.

## Wedding Bells

Our congratulations and very best wishes go to David Boyer and Kathleen Kelly who were united in marriage on Saturday, December 29 during a lovely ceremony at the Ethical Society of St. Louis. A reception followed at the **Ritz Carlton**. David and Kathleen are residing at 2625 Indiana in **Benton Park**.

## Outgoing Officers

The **Benton** Park Neighborhood Association would like to thank Scott Farquhar for the many hours he has contributed to the Association as president. Leadership is not a task to be taken lightly, as Scott well knows, and we appreciate the long hours and hard work during his role as president.

Kathleen Kelly has completed her role as Association secretary, and we thank her for all the copious notes she has dutifully taken and faithfully reported back to us, and for all the contributions of her time and talents.

The Association looks forward to Scott's and Kathleen's continuing participation in present and future projects.

## Housing Corporation

Four bid responses were made on December 27 to an advertisement run by the Housing Corporation seeking requests for proposals to develop property owned on **Lemp**. It is anticipated that construction will begin and be completed prior to this year's house tour.

The 2855 **McNair** and 2862 **McNair** properties are available for redevelopment.

The property at 1906 Wyoming is well underway in its rehab.

For further information, contact Bridget **Calcaterra**: 622-3400.

## Dues and Discounts

Dues are payable for all members during the month of January. The amount is \$5.00 annually. The Association is currently compiling a Membership Directory for distribution, and in order to be included in the directory, your 1991 dues must be paid by the February 5th meeting.

When you pay your membership dues you will receive a membership card good for discounts on purchases at the following places of business:

- Allen's Garden Shop, 3201 Cherokee Street
- Morands Hardware & Supply, 1801 Pestalozzi
- TEASE Hair Salon, 1615 South Ninth
- Edele & Mertz Hardware Co., 1822 S. Broadway
- Benton Park Gallery**, 3016 Wisconsin Avenue

If you own a business and would like to be added to this list or know someone who would like to be added, please contact Nancy **McRee**, 776-2972.

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# MEMBERSHIP APPLICATION/RENEWAL FORM

Annual dues for membership in the **Benton Park Neighborhood Association** for the calendar year 1991 is \$5.00, payable during the month of January.

Your dues and other contributions help support the Association's efforts to stimulate the economic growth of the neighborhood and to continually foster the civic, social and cultural interests of the community.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AMOUNT INCLOSED: \$ \_\_\_\_\_  Renewal  New Membership

MAIL TO:

**BENTON PARK MARKETING CORPORATION** ■ PO BOX 2066 ■ ST. LOUIS, MO ■ 63158

## Newsletter Deadline

The 20th of each month will be the cutoff date for material to reach the **Benton** Park newsletter editor. We hope to have reports submitted each month from the following areas: BPNA **secretary**; the various committee heads within BPNA, directors of neighborhood grants; and the Housing Corporation.

We welcome input from all **our** readers regarding people and events that involve **Benton** Park and its residents.

Submit information by phone (**664-8552**), FAX (**664-6310**), or **mail** (**3108** Illinois **63118**) to Charlie or Linda **Dahlheimer**.

## Free Trees

The **Benton** Park Neighborhood Association is organizing a free tree planning program for the neighborhood in cooperation with the City of St. Louis, Department of Forestry. Trees will be planted in front of your house between the sidewalk and street curb. There is no charge for the tree or the labor to plant it. We need you to fill in the following form for permission to proceed.

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### Request for tree to be planted at:

\_\_\_\_\_  
(address)

**I am the owner of the above property.**  
**This is a free program offered by the City of St. Louis Forestry Division.**

\_\_\_\_\_  
(Property Owner)

\_\_\_\_\_  
(date)

If possible, tree variety requested is:

\_\_\_\_\_

Return the form by January 15, 1991 to: **Linda Comfort, 3118 Illinois, St. Louis, MO 63118.**